



0894148139 // +40764371910

iftim5andreea@gmail.com

LinkedIn

www.linkedin.com/in/mihaela-iftim-a7383720a

Portfolio Website

<https://www.mi-design.eu/>

Mihaela Iftimie - Design Consultant – Interiors, Furniture & 3D Visualisation

Creative designer with 3+ years' experience in visual storytelling and 3D product presentation, now focused on interior and furniture design. Skilled in colour theory, spatial planning, and 3D visualisation (Blender), with growing proficiency in CAD tools such as SketchUp and AutoCAD. Experienced in collaborating with clients and teams to transform abstract ideas into compelling, functional design solutions.

Portfolio: www.mi-design.eu

Work Experience:

Fashion Stylist - Packshot Studio - Dublin, Ireland - Feb 2022 - Mar 2025

- Produced Excel/Google Sheets reports with pivot tables to track performance and support process improvements.
- Maintained 100% inventory accuracy and zero product loss through rigorous reporting and system controls.
- Styled e-commerce shoots for luxury brands, applying visual merchandising to create cohesive, high-impact presentations.
- Partnered with photographers and creative teams to ensure consistency and deliver quality content.
- Streamlined workflows by preparing materials in advance, reducing rework, and accelerating project delivery.
- Showcased key product features through styling and placement, developing skills transferable to interior and spatial design.

Freelance Designer - Remote - Jul 2023 - Present

- Delivered 10 custom sewing patterns and 5+ original fashion designs, supporting independent clients and online retailers with market-ready products.
- Produced 3D interior and furniture visualisations in Blender, experimenting with lighting, texture, and materials to create distinctive atmospheres.
- Designed residential room layouts and kitchen concepts as self-initiated projects, strengthening spatial planning skills.
- Partnered with clients to translate abstract ideas into tangible design solutions, presenting visual concepts that built confidence and guided decision-making.
- Managed projects independently from concept through delivery, demonstrating adaptability, time management, and proactive learning of design tools.

Technical Skills

Blender (3D visualisation and rendering), SketchUp (basic 3D modelling and layout), AutoCAD (basic technical drawing and space planning), Adobe Illustrator, Photoshop, Lightroom, InDesign, Figma, Canva, Visual merchandising, E-commerce platforms and workflows, HTML & CSS, Microsoft Office Suite (Excel, Word, PowerPoint), Google Workspace (Docs, Sheets, Slides), Digital asset management, General computer proficiency

Creative & Design Skills

Visual storytelling, Colour theory and coordination, Trend research and forecasting, Fashion styling and product presentation, Interior space visualisation, Kitchen and interior space planning, 3D visualisation and rendering, Furniture and product design concepts, Lighting design and material selection, Mood board creation, Typography and layout, Concept development, Presentation design, Creativity

Professional Skills

Analytical thinking, Customer focus, Strategic mindset, Organisational and planning skills, Project coordination and time management, Client communication and relationship building, Presentation and demonstration skills, Multitasking and prioritisation, Problem solving and adaptability, Team collaboration and cross-functional support, Attention to detail, Quality assurance, Continuous learning and professional development

Education:

Colegiul Economic "Delta Dunării" Tulcea – Accountancy Studies

Adobe Certified Professional in Graphic Design & Illustration Using Adobe

Languages

English - proficient

Driving Licence Category B